



CHEPSTOW HOUSE SCHOOL

BURSARY APPEAL





## BURSARY FUND

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At Chepstow House School we are determined to help boys and girls from all backgrounds to enjoy an outstanding education.



Our Chepstow Bursary Fund is one way in which we can support talented pupils from less privileged backgrounds to join us, as well as provide financial assistance to those from our own community.





“We are looking for those whose presence in the school will have a positive impact on the experience of others.”

## THE APPEAL

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The ambitious goal for our appeal is to establish a significant endowment fund over the coming years that will continue to provide valuable support for those pupils of current parents who fall into unexpected difficulty, whilst also supporting at least one pupil over two years in a full bursary fund.

Our aim will be for the bursary to allow children to join the school at year 4 or 5 in order to promote them through the 11+ process. Thus allowing children to greatly benefit from an educational experience that they may never have been able to consider.

All monies raised are administered by our partner charity The Gold Standard Charitable Trust. Charity No. 1130999.

As we look to the future we feel we must continue to extend our reach beyond those families who can afford the full fee and we are committed to playing our part in supporting social mobility by offering a Chepstow House education to those who would greatly benefit from the experience but might never have been able to consider it.





“We want to identify untapped talent irrespective of parental means, to nurture potential and to develop character and attitude.”



## CHANGING LIVES

Such a fund will enable us to look for those children who will flourish and develop individually but we are also looking for those whose presence in the school will have a positive impact on the experience of others.

We want to identify untapped talent irrespective of parental means, to nurture potential and to develop character and attitude. In the process, we want to change lives for the better.









“We aim for our door to be as wide open as possible.”



## CHEPSTOW HOUSE PATRONS

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There is no doubt that endowing a bursary scheme is tremendously rewarding. If you would like to help us provide an education for a talented girl or boy to come to Chepstow House please contact us using the details opposite.

We would be happy to discuss any requirements for gifts, such as giving syndicates, an award for a particular area of school life, and named scholarships.

**W:** [www.chepstowhouseschool.co.uk/about/bursaries-scholarships](http://www.chepstowhouseschool.co.uk/about/bursaries-scholarships)



“Every little helps and every donor makes a big difference to a child’s life.”

## REGULAR GIVING SOCIETY

Regular gifts are incredibly important as they enable us to plan for the future of the programme. By setting up a regular gift of any amount from £5 to £500 you will automatically join the Regular Giving Society.

To join simply choose your monthly gift on the enclosed donation form and complete the banker’s order.

Regular gifts are an affordable way for all Chepstow House parents and alumni to be involved in the appeal.

The table below shows how relatively modest monthly payments can generate substantial gifts:



CHOOSE YOUR MONTHLY GIFT	OVER 1 YEAR THIS GIFT WILL COME TO	OVER 5 YEARS THIS GIFT WILL COME TO	YOUR TOTAL GIFT OVER 5 YEARS WITH GIFT AID
£5	£60	£300	£375
£50	£600	£3,000	£3,750
£100	£1,200	£6,000	£7,500
£250	£3,000	£15,000	£18,750
£500	£6,000	£30,000	£37,500





“The Trust is determined to help children from all backgrounds to enjoy an outstanding education.”

## THE CHARITY

Gifts are received via our partner charity  
The Gold Standard Charitable Trust.

The Trust is a registered charity (No. 1130999) and works to raise funds for pupils of Chepstow House School. 100% of all donations to The Chepstow House Bursary Fund are used to benefit the recipients of Chepstow House bursaries. The Trustees reserve discretion to reallocate donations in some circumstances, unless the donor chooses to restrict the gift which can be done by indicating this on the donation form.

Unrestricted gifts are also welcome and will be used to finance bursaries and scholarships where the need is greatest in other schools.

Since the launch of the Trust in 2013, the fund has received donations from supporters, including Chepstow House alumni and parents and a wide miscellany of other friends of the school. Gifts of any size make a real difference and are received with genuine gratitude.



[goldstandardcharitabletrust.co.uk](http://goldstandardcharitabletrust.co.uk)





*Gifts can be made by cheque, bank transfer, standing order or online using the Chepstow House School online payment tool found on the website.*

[www.chepstowhouseschool.co.uk/about/bursaries-scholarships](http://www.chepstowhouseschool.co.uk/about/bursaries-scholarships)



“Gifts of any size make a real difference and are received with genuine gratitude.”

## MAKING A DONATION

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There are a number of ways in which supporters can give which attract substantial tax advantages to the charity and to higher rate tax payers, who can reduce the net cost of their gifts.

If you would like to discuss tax effective giving, gifts of shares and securities, giving via CAF, gifts from overseas, legacies, company matching schemes or any other area of giving then please do not hesitate to contact us using the details opposite.

We are delighted to celebrate all our support and thank donors for their generous gifts.

However, we recognise that some donors prefer anonymity and we ask that you make this clear on the Donation Form at the back of the booklet.






## TAX EFFICIENT GIVING

If you are a UK tax payer, giving with Gift Aid enables us to increase the value of your gift by up to 25% at no additional cost to you.

Donors paying higher rate tax can claim the difference between the higher rate and the basic rate of tax on the total gross value of the donation. An illustration of the net cost at various levels of giving is below.

DONOR	AMOUNT DONATED	GIFT AID ADDED	GROSS VALUE TO THE CHARITY	TAX PAYER RECLAIMS FOR THEMSELVES	COST TO DONOR
UK highest rate tax payer (45%)	£250,000	£62,500	£312,500	£78,125	£171,875
	£100,000	£25,000	£125,000	£31,250	£68,750
UK higher rate tax payer (40%)	£50,000	£12,500	£62,500	£12,500	£37,500
	£10,000	£2,500	£12,500	£2,500	£7,500
UK basic rate tax payer (20%)	£1,000	£250	£1,250	No additional benefit to donor	£1,000
	£100	£25	£125	No additional benefit to donor	£100





*“Your support for our bursary programme enables us to welcome boys and girls to Chepstow House we would otherwise have to disappoint”*









## YOUR DETAILS

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Name: .....

Address:.....  
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Postcode: .....

Tel:.....

E-mail: .....

## GIFT AID DECLARATION

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I am a UK tax payer. Please treat all donations I make to the 'The Gold Standard Charitable Trust' now and in the future and all gifts that I have made for the past four years as Gift Aid donations.

I confirm that I have paid, or will pay an amount of Income Tax and/or Capital Gains Tax for each year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand that The Gold Standard Charitable Trust will reclaim 25p of tax on every £1 that I have given.

Signed:

Date:



## YOUR GIFT

Either

I would like to join the Chepstow House Regular Giving Society by making a regular gift of

£10    £25    £50    £100    £250    £500   other £

Please complete the Banker's Order overleaf or make arrangements with your bank using the details below.

Or

I would like to make a single gift of

£100    £250    £500    £1,000    £5,000    £10,000   other £

Please enclose a cheque made payable to The Gold Standard Charitable Trust, make a bank transfer using the details below, or donate online at [www.chepstowhouseschool.co.uk/about/bursaries-scholarships](http://www.chepstowhouseschool.co.uk/about/bursaries-scholarships).

Where possible I would prefer my gift to go to:

Where the need is greatest    Chepstow House Bursary Fund

Where possible donations are allocated to the school where they were raised. In some circumstances donations may be reallocated at the discretion of the trustees. If you wish for your gift to be restricted to the Chepstow House Bursary Fund, please tick here

And

Please send information about making a gift of shares    My company runs a Matched Giving Scheme  
(Please send information about Matched Giving)

I would like my gift to remain anonymous

## BANK DETAILS

Bank: Royal Bank of Scotland

Address: RBS London Corp Bank Centre, PO Box 39952,  
2½ Devonshire Square, London, EC2M 4XJ

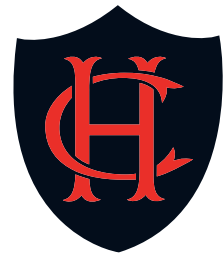
Account: The Gold Standard Charitable Trust - Chepstow House Bursary Fund

Account No: 24255177 | Sort Code: 15-10-00 | Charity Registration Number 1130999

The Chepstow House Bursary Fund is part of  
The Gold Standard Charitable Trust  
Registered in England and Wales  
Charity number 1130999  
Company number 06818920  
Registered address  
24 Queen Anne Street. W1G 9AX



DONATION FORM



## BANKER'S ORDER

Please complete this form and return to your bank if you would like to make a regular gift.

To the Manager

Please enter the name and address of your bank/building society.

Account No.

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Sort Code

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Please pay to Royal Bank of Scotland (15-10-00) RBS London Corp Bank Centre, PO Box 39952, 2½ Devonshire Square, London, EC2M 4XJ  
for the credit of the The Gold Standard Charitable Trust, Account No. 24255177.

the sum of

£	(in words)	pounds
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and the same sum on the same day in each month / quarter / year\* (\*please delete as appropriate)

until further notice\*/ for a period of

years starting:

/	/ 20
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(allow at least one month before payments start)

Name:

Signed:

Address:

Postcode:

Date:



CHEPSTOW HOUSE SCHOOL

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108a Lancaster Road, Notting Hill, London, W11 1QS T: 0207 243 0243 E: [bursaries@chepstowhouse.co.uk](mailto:bursaries@chepstowhouse.co.uk)





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